



**GET INVOLVED  
MAKE A DIFFERENCE**

## OUR MISSION

### HIGH STANDARDS

Southwest Florida Roofing Contractors Association's mission is to provide the community with an organization that will foster and encourage a higher standard of business ethics in the Southwest Florida Roofing industry with a focus on promoting competent licensed firms.

## OUR PURPOSE

### AWARENESS

The purpose of the SWFRCA is to cultivate and support a high standard of business practices among members and educate the public of the importance of doing business with competent, licensed and insured roofing contractors.

The organization strives to improve and raise awareness of the industry through networking, exchange of ideas, community volunteerism and charitable support as well as lobbying local and state government and regulatory agencies through our local chapter as well as our state organization Florida Roofing & Sheet Metal Association



## GET IN TOUCH

- ◆ (239) 841-4235
- ◆ [t.hall@cfsroofing.com](mailto:t.hall@cfsroofing.com)
- ◆ [www.swfrca.net](http://www.swfrca.net)



# Guide to MEMBERSHIP

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**Affiliate**

# Our STRUCTURE

## MAKING A DIFFERENCE

SWFRCA is a non-profit trade association which is governed by a Board of Directors, who work hard representing the interests of its members.

The officers and directors of the board are composed of SWFRCA members only. The Board of Directors meet once a month to discuss and oversee the many projects, social activities, fund raisers and industry issues each year. Members are welcome to attend Board Meetings. SWFRCA holds an annual meeting for members in January to provide a state of the organization as well as vote on officers and board members. We also host two annual fund raising events; Danny Carson Golf Tournament each May and Red Fish Tournament each October.

# Affiliate COUNCIL

## GETTING ORGANIZED

Southwest Florida Roofing Contractors Association (SWFRCA) is part of the Florida Roofing and Sheet Metal Contractors Association, Affiliate Council. There are 13 state roofing and sheet metal associations that make up this council. The affiliates are located in major metropolitan areas of the state. As an FRSA Affiliate Member, we are given a seat on the FRSA Board of Directors. The assigned Representative of the association serves on the FRSA Affiliate Council which meets during scheduled FRSA committee and Board of Directors meetings three times a year. We also participate in an Affiliate event at the annual Expo.

The Council creates an opportunity for each association to share local issues affecting the roofing industry, to discuss policies and regulations by region and to present to the FRSA Board of Directors policy and legislative suggestions.

# Community SERVICE

## GIVING BACK



*Who will feed the kids this weekend?*

Blessing in a Back Pack is one of the charities that SWFRCA supports. This program provides food on the weekends for elementary school children at J. Colin English in North Fort Myers.

Three out of five teachers say they have children in their classrooms who regularly come to school hungry.

No child should be hungry and your membership and participation in our fund raising events ensures that each child who needs food on the weekend is provided with those meals.

## Website

SWFRCA website provides information to consumers on frequently asked questions including how to find a roofing expert. Go to [www.swfrca.net](http://www.swfrca.net) to see our full site and its content.

We also offer an easy payment method for membership and all other transactions including sponsorship's and events.

# Education

## PARTNERSHIPS

SWFRCA provides an annual scholarship for a local student to participate in Florida Gulf Coast University Construction Management program. SWFRCA serves on the advisory board which is committed to leadership in innovative construction education which includes subcontractor specialties like roofing.



## Engagement

SWFRCA is engaged in our local, state & national legislative process. Through our affiliations with FRSA and NRCA we contribute to FRSA PAC, provide direct campaign contributions to legislators both local, state and national, and participate in direct lobbying efforts. Our engagement allows us to unite with other roofing professionals to speak with one voice about matters critical to the roofing industry.

# Membership

## WHY JOIN SWFRCA ? IT ADVOCATES FOR YOU

*Your membership helps unify the local roofing profession. With your membership SWFRCA becomes a stronger, more effective advocate for you.*

- **Website** - SWFRCA website provides a list of SWFRCA members to consumers who are looking for qualified professional and more.
- **Communication** - SWFRCA provides you with timely email alerts providing you with the latest industry news, including state and national policy initiatives.
- **Advocacy** - SWFRCA is engaged in both state and national lobbying efforts on behalf of our industry, serve on FRSA Board of Directors and through our board members participate with NRCA.

**Annual membership - \$220.00**